

Online Marketing Opportunities - Canadian Gelbvieh Association

The Canadian Gelbvieh Association is pleased to offer several different ways for breeder members, and others, to promote their operations or market their products and services on the CGA website. Check out the options below, then place your ad, by e-mailing gelbvieh@gelbvieh.ca.



1. Classified Ads

- Each classified ad includes up to 75 words and remains on the website for 90 days.
- Just e-mail your "Buy or Sell" ad to gelbvieh@gelbvieh.ca
- Ad Cost: \$10 plus (+ GST)

2. Find a Breeder Near You

- A very affordable way to promote your farm or ranch operation and have it showcased on the CGA website.
- Each ad includes up to 100 words and one image.
- Ads are categorized by region (AB/BC, Man/Sask, Eastern Canada). Website visitors will click the "Find a Breeder Near You" Map and read all about your business.
- Just e-mail your "Breeder Map" ad to gelbvieh@gelbvieh.ca
- Ad Rate: \$100 per year or \$40 per quarter (+ GST)

3. Provincial Association Showcase

- A great opportunity for Provincial Associations to highlight upcoming events and other activities.
- Each ad includes up to 100 words and one image.
- Ads are categorized by region (AB/BC, Man/Sask, Eastern Canada). Website visitors will click the "Find a Breeder Near You" Map to stay up-to-date with provincial activities and events.
- Just e-mail your "Provincial Associations" ad to gelbvieh@gelbvieh.ca
- Ad Rate: \$100 per year or \$40 per quarter (+ GST)

4. Gelbvieh Guide

- The Gelbvieh Guide is published by [Prime Cut Publishing](#) in Calgary, Alberta. Please contact the Canadian Gelbvieh Association for magazine deadlines, to book advertising space, or for rates on overruns, inserts, catalogues, and mailing lists.