

Gelbvieh cattle for the Commercial cattleman

Beef production is the ultimate goal of all beef cattle producers and Gelbvieh cattle are beef production animals. Maternal plus Performance equals Profit!

The United States Department of Agriculture, Meat Animal Research Center (MARC) ranks Gelbvieh first in combining fertility and growth, the two most important traits in beef production. Gelbvieh females also rated number one for pounds of calf weaned per cow exposed to a bull, out of 14 other breeds tested since 1972. Gelbvieh are the true Maternal Performance animal.

Cattlemen have come to like the maternal traits of the Gelbvieh cow as they are highly important in their operation. Gelbvieh high performing brood cows meet and exceed the requirements of today's progressive cattle producers. Early puberty, efficient re-breeding, high milk production, well developed and structurally correct udders with pigmented teats, strong legs and feet, all combined, give Gelbvieh females the all-important factor of longevity.



In addition, Gelbvieh females will produce a live calf with a minimum of difficulty, (a close second to Shorthorns for percent born unassisted) and go on to wean a well grown calf year after year.

Gelbvieh bulls offer beef producers a complete package with important maternal traits for replacement females along with performance and carcass traits. Gelbvieh-sired calves arrive with ease and are vigorous at birth following up with high weaning and yearling weights.

Gelbvieh sires work well in any cross breeding program by delivering high weaning weight feeder calves which capture top prices in the marketplace. Gelbvieh sires also produce the very popular Gelbvieh-cross replacement females which have moderate frame size and strong maternal traits that commercial cattle producers desire.

Gelbvieh cattle are exceptionally docile and gentle animals that waste few pounds in nervous energy. Gelbvieh cattle are adaptable and do very well on a large variety of range and pasture conditions. From British Columbia to Prince Edward Island, from short grass rangeland to lush irrigated pastureland, from the chinook belt to the cold north, Gelbvieh cattle have been working for the commercial cattle producer.