

# *Membership* **BUILDS**

# **SUCCESS**

The success of the  
Canadian Gelbvieh Association  
is dependent on an active  
and involved membership.

*Build Market Share*

*Strengthen Demand*

*Secure a Prosperous Future*

*Profit from Association Involvement*

*Develop Superior Genetics*



**CANADIAN  
GELBVIEH ASSOCIATION**

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**Get active,  
stay involved,  
create success!**

## Benefits of CGA Membership

### *The Value of Membership*

The Canadian Gelbvieh Association exists to enhance the success of breeders and commercial users of Gelbvieh. The fees paid by members allows for that to happen. The value of the association brings informational services, marketing and member communication programs for both members and commercial users of Gelbvieh genetics. The Canadian Gelbvieh Association is dedicated to its mission of "Registering, promoting and improving Gelbvieh cattle."

### *Registration and Performance*

Seedstock animals with documented pedigree and performance information are especially valuable in today's information age. The beef industry is putting increasing emphasis on known genetic information as a way to enhance animal performance and consumer eating satisfaction. The CGA's performance program, includes its registration certificate and provides in-depth performance and genetic information to enhance selection and management decisions. The CGA is involved in ongoing research projects, related to breed improvement, associated with genetic evaluation, production efficiency and beef quality.

### *Breed Marketing and Promotion*

Marketing of Gelbvieh on a national, regional and provincial level is only possible through the power of an association. Our combined marketing and breed promotion efforts strive to build national breed awareness and assist in the trade of Gelbvieh-influenced cattle. This is possible through our official publication, the *Gelbvieh Guide* that informs and educates breeders and commercial customers on the benefits of Gelbvieh genetics. Through an association, effective marketing is possible.

### *Member Web Sites*

The CGA provides a link to member web sites to assist with CGA member marketing programs. Please check out the links section at [www.gelbvieh.ca](http://www.gelbvieh.ca).

### *Commercial Marketing Program*

Over the years, Gelbvieh breeders have gained a reputation for being very commercially oriented. Some of the CGA Commercial Marketing services include: a Gelbvieh feeder cattle listing service and replacement heifer marketing service. As a Gelbvieh breeder, your commercial customers can be assured that their investment in Gelbvieh genetics is backed by one of the most aggressive commercial marketing programs in the entire beef industry.

### *Fellowship and Lifelong Learning*

The power of an association is in its membership - a group of like-minded individuals working together towards one common goal. Success of an association comes from the friendly exchange of ideas and sharing of experiences among people with related interests. Members have a voice in the CGA decision-making process by participating in the committee process and annual meeting. Beyond the CGA, opportunities for involvement and membership extend to provincial associations, the Canadian Junior Gelbvieh Association and industry organizations. Together, active membership and involvement drives the success of the CGA.

The achievements of an organization are the results of the combined effort of each individual member. All of the CGA programs and services are critical in assisting to promote and market Gelbvieh cattle on all fronts.

## APPLICATION FOR MEMBERSHIP

MEMBERSHIP NAME \_\_\_\_\_

(Please print)

Note: This is the name that will print on the registration certificates.

NAME OF OWNER(S): \_\_\_\_\_

STREET OR RURAL ADDRESS (Print) \_\_\_\_\_

CITY/TOWN \_\_\_\_\_

PROV. \_\_\_\_\_

P-CODE \_\_\_\_\_

PHONE # \_\_\_\_\_

FAX # \_\_\_\_\_

EMAIL: \_\_\_\_\_

I (We) hereby apply for:

\_\_\_\_\_ ANNUAL (\$125.00 + Taxes ) Note: Includes membership to applicable Provincial Gelbvieh Association.

\_\_\_\_\_ JUNIOR (Under 21 years of age) Birth date: \_\_\_\_\_ (\$10.00 Annual Activity Fee + Taxes).

\_\_\_\_\_ HERD IDENTIFICATION LETTERS (\$30.00 + Taxes)

Please allot HERD IDENTIFICATION LETTERS - (1st choice) \_\_\_\_\_, (2nd choice) \_\_\_\_\_, (3rd choice) \_\_\_\_\_ for tattooing Gelbvieh Cattle.

\_\_\_\_\_ HERD NAME (\$25.00 + Taxes)

Please register, \_\_\_\_\_ as the Herd Name, for the exclusive use of this Membership when naming animals. Please

Note: The Herd Name must be acceptable to the CGA.

The undersigned hereby applies for membership in the Canadian Gelbvieh Association, a non-profit corporation, with all rights and privileges and subject to the obligations thereof, as fully set forth in the By-Laws of the Association.

I (We) agree to conform to the by-laws and Regulations of the Canadian Gelbvieh Association. I (We) waive any claim against and grant an absolute release to the Canadian Gelbvieh Association, any member, employee or agent of the Association, for any act or omission in connection with the Association, including but not limited to, any enforcement of the rules and regulations presently in effect or hereafter adopted by the Association. I (We) further release any and all data submitted to the CGA for use in Breed Improvement Programs.

\_\_\_\_\_  
Applicants Signature

\_\_\_\_\_  
Print Name

The CGA will accept payment of your membership dues by cheque or credit card.

Credit Card # \_\_\_\_\_ Visa or MasterCard (Circle)

Expiry Date: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Would like the CGA to keep your Card on file for future work? Yes \_\_\_\_\_ No \_\_\_\_\_